



ACG 2009 Annual Scientific Meeting and Postgraduate Course List Rental Agreement

ACG will make available exclusively to ACG 2009 Exhibitors use of ACG's mailing list for marketing purposes. In order to provide this to Exhibitors, ACG has set forth certain criteria for requesting the ACG list. Cost to purchase the list is \$500. Total number of names is approx. 11,300. North American only is approximately 10,600. U.S. only is approximately 10,300. The ACG 2008 Attendee list is available as well and includes approximately 3,900 names.

1. The ACG list is for a non-exclusive, one-time use. The list may only be used to promote Exhibitor activities taking place at ACG 2009. The promotional brochure or flyer must include your ACG 2009 booth number. The Exhibitor must provide a sample proof of the promotional piece to be mailed. The list may only be used for the purposes for which it was ordered and approved by the ACG. ACG will provide the list in an electronic format.
2. The list may not be duplicated by the Exhibitor. The list is owned by the American College of Gastroenterology and the Exhibitor has no right or interest in the list.
3. The list is seeded to ensure that it is being used in accordance with ACG's policies. Any violations found will result in penalties to the Exhibitor including monetary, as well as elimination from the ACG 2009 Exhibit Hall and possible future ACG meetings.
4. The list may not be used for any membership solicitations or fund-raising purposes.
5. Any exhibitor wishing to use the ACG 2009 logo in any promotional materials must receive approval prior to mailing. A sample of the promotional piece must be provided to ACG and accompany this agreement. Use of the ACG corporate logo may not be used in any promotional piece. Any unapproved use of the ACG 2009 logo or ACG corporate logo will result in penalties to the Exhibitor including monetary, as well as elimination from the ACG 2009 Exhibit Hall and possible future ACG meetings.
6. The list may not be used for any purposes in developing a telephone or faxed contact list.
7. ACG shall have no liability to customer for its use of the list.
8. This agreement is binding upon the undersigned, its principles and its agencies, agents, licensees, subcontractors, associates and assignees.

Exhibitor Contact Person (signature)

Print Name/Title

Email Address

Exhibiting Company

Date

Payment Information:

Check Enclosed Visa MasterCard American Express

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Signature: _____