

ACG POLICY ON INDUSTRY SPONSORED SATELLITE SYMPOSIA

The American College of Gastroenterology recognizes that satellite events are often arranged in conjunction with its scheduled CME activities as a convenience to the target audience in attendance. The College remains sensitive to assuring that these programs are appropriately used for educational purposes. ACG retains the right to limit a company's right to priority or participation in future years if a particular satellite symposium program were to deviate markedly from the professional, educational atmosphere and decorum of the meeting.

General Rules

1. All symposia sponsors (industry supporter) must exhibit at the meeting at which they are sponsoring a symposium time slot. If a sponsor cancels their exhibit, their symposium time slot will immediately be cancelled. There will be no refunds issued.
2. Educational symposia activities designed by or on behalf of industry for attendance by ACG meeting attendees are considered satellite events. There can be no implication in any promotional materials, handouts, or enduring materials that they are planned, sponsored or endorsed by ACG.
3. Satellite activities developed by industry must be offered during times allotted by ACG. ACG has sole discretion to schedule all activities at its meetings. Time slots offered will not interfere with any ACG scheduled programming.
4. Promotional materials for satellite activities must receive prior approval from ACG.
5. ACG does not provide AMA-PRA Category 1 credit for satellite activities. Those wishing to offer credit for their symposia must obtain credit from another accredited CME provider.
6. Any satellite CME activities must be planned and executed in accordance with ACCME Essentials and Standards.
7. All satellite activities must be in compliance with the AMA's Ethical Opinion on Gifts to Physicians from Industry.
8. Once the satellite activity has been approved by ACG, the CME provider, commercial supporter(s), event title, content, date, and time as proposed to ACG for the event may not change without ACG approval.
9. All symposia material must contain the following statement: "This event is neither sponsored by nor endorsed by ACG."
10. Organizers of satellite events are solely responsible for making all appropriate financial arrangements for their activity.
11. Representatives from ACG may attend the satellite activity without cost to audit compliance with this policy.
12. The use of the ACG name on any announcement, sign, publication or other material before, during or after the meeting requires prior written approval by ACG. Any organization providing meeting highlights of the event (to report clinical updates) or other educational initiatives (CME and non-CME), via print or online, may not use the ACG name without prior written approval by ACG. A detailed description must be provided at the time the request is made.
13. Videotaping the satellite activities within the assigned meeting room is permitted; however videotaping outside of the designated area is strictly prohibited.

Logistics

1. Satellite time slots will be scheduled by ACG.
2. Sponsors of satellite events may use the full time allotted or a reduced amount of time but may not exceed the scheduled time.
3. Sessions must be contained within the room assigned.
4. Audiovisual requirements are the responsibility of the sponsor of the satellite event.
5. Food functions must occur within the assigned event schedule.
6. All expenses associated with the event, including room set-up, clean up, food & beverage, A/V, electrical, telephone, shipping, etc. are the sole responsibility of the sponsor of the satellite event.

Promotion

1. ACG must review and approve all promotional materials produced in conjunction with the satellite activity (e.g. invitations, announcements, signs, flyers, web site information) prior to their dissemination. It is not the responsibility of ACG to cover any costs associated with these materials if they have been pre-printed and not approved.
2. Satellite activities are allowed one (1) professionally-made promotional sign (produced by the sponsor of the event) in the designated sign area to advertise the event. This sign must be removed immediately following the scheduled event.
3. Satellite activities are allowed one (1) promotional sign (produced by the sponsor of the event) outside the room in which the event will take place. The sign should be put in place immediately prior to the event and must be removed immediately following the event.
4. Exhibit booth representatives may distribute invitations and other promotional material for the event at their booth. Canvassing outside of a sponsor's exhibit booth is strictly prohibited.
5. The use of the ACG name on any announcement, sign, publication, or other material requires prior written approval by ACG. Use of the ACG or ACG Meeting logos is prohibited.
6. With approval from ACG, promotional materials for industry-sponsored satellite symposia taking place at the ACG Annual Meeting may include the following statement: "This activity will be held during the ACG Annual Meeting. It is not considered part of the official scientific program of ACG."
7. With approval from ACG, promotional material for industry-sponsored satellite symposia taking place during ACG's Regional Course may include the following statement: "This activity will be held during the ACG Regional Course. It is not considered part of the official scientific program of ACG."

Benefits

1. This satellite activity option offers a limited opportunity to provide a customized event to reach out to GI physicians and other health professionals in the GI field by providing educational opportunities as an adjunct program to the ACG educational program.
2. As an approved satellite activity taking place at the ACG Annual Meeting, the event will be listed in the ACG's on-site newspaper, the ACG Exhibit Guide, the Final Program Book, and on the College's meeting website.
3. As an approved satellite activity taking place at an ACG Regional Course, the event will be listed on the College's website with a link directly to the education provider.
4. Approved satellite activity providers are eligible to receive one free set of mailing labels for the ACG membership. These are for a one-time use to promote the approved activity. Additional sets of labels are available for purchase.
5. Satellite program providers have the opportunity to post a sign in the designated sign area advertising the event as well as outside of the room in which the event takes place (rules for sign placement included above).
6. Satellite symposia sponsors at the ACG Annual Meeting may take advantage of the opportunity to purchase advertising space for their program in the ACG Dailies, ACG Exhibit Guide or Room Drop Bags (disseminated to attendees' hotel room).

Cancellation Policy

ACG must be notified promptly in writing of the cancellation of any scheduled satellite event. No refunds will be issued for events cancelled.

Violations and Sanctions

ACG, at its sole discretion, reserves the right to revoke privileges for future programs of any sponsoring organization, supporting organization, or activity organizer involved in planning a satellite activity that does not comply with the rules and requirements set forth in this policy, including complying with the ACCME Essentials and Standards as appropriate.

Application Process

Applications for the ACG Annual Meeting Symposia will be accepted on a first come, first served basis; however first priority assignments will be given to companies who sponsored a symposium at the 2008 Annual Meeting & Postgraduate Course. Full payment must accompany the application. Please be as thorough and detailed as possible in completing the accompanying application. Once the application is accepted, the ACG will contact each company with a room assignment. Information on approved satellite activities will be forwarded to the hotel or convention center. After notification of meeting room assignment, the sponsor of the satellite activity will work directly with the hotel or convention center to manage all meeting needs. In the event of cancellation, ACG will not be responsible for canceling any arrangements that may have been made by the applicant in connection with the proposed event. In addition, ACG will not be responsible for any costs incurred for the proposed event.

Applications for the Regional Course Symposia will be accepted on a first come, first served basis. Full payment must accompany the application. Please be as thorough and detailed as possible in completing the accompanying application. Once the application is accepted, the ACG will contact each company with a room assignment. Information on approved satellite activities will be forwarded to the hotel. After notification of meeting room assignment, the sponsor of the satellite activity will work directly with the hotel to manage all meeting needs. In the event of cancellation, ACG will not be responsible for canceling any arrangements that may have been made by the applicant in connection with the proposed event. In addition, ACG will not be responsible for any costs incurred for the proposed event.

Requests for industry sponsored satellite activities taking place at the ACG Annual Meeting should be submitted to:

Elaine McCubbin
Director, Meetings and Conventions
American College of Gastroenterology
6400 Goldsboro Road, Suite 450
Bethesda, MD 20817
(301) 263-9000
(301) 263-9025 (fax)
emccubbin@acg.gi.org

Requests for industry sponsored satellite activities taking place at ACG Regional Courses should be submitted to:

Martie Spath
Vice President, Marketing
American College of Gastroenterology
6400 Goldsboro Road, Suite 450
Bethesda, MD 20817
(301) 263-9000
(301) 263-9025 (fax)
mspath@acg.gi.org

ACG POLICY ON INDUSTRY SPONSORED SATELLITE SYMPOSIA AGREEMENT

Grant Provider: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Medical Education Provider: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

By signing below, you agree to abide by the rules and regulations as set forth in the ACG POLICY ON INDUSTRY SPONSORED SATELLITE SYMPOSIA

Grant Provider Signature

Medical Education Provider Signature

Print Name

Print Name

Title

Title

Date

Date