

MEDIA ADVISORY FOR ACG SCIENTIFIC MEETING

OCTOBER 26, 2009

MEDIA ROUNDTABLE ADDRESSES TECHNOLOGIES TO ADVANCE GI PRACTICE: FROM DIAGNOSIS TO ONLINE COLLABORATION

LIVE DEMO OF GI CIRCLE, NEW ACG COLLABORATION TOOL

WHAT: The American College of Gastroenterology will hold a technology roundtable for media during its 74th Annual Scientific meeting in San Diego. Invited panelists will present the latest research on emerging imaging modalities for GI diagnosis, including the latest high-definition imaging systems, chromocolonoscopy and a retrograde-viewing device for the colonoscope.

In addition, the AGG will unveil and demonstrate GI Circle, a new professional collaboration community developed by ACG and Within3. GI Circle enables ACG meeting attendees, authors and presenters to, for the first time, view abstracts and actively discuss the latest breakthroughs in clinical gastroenterology during, and after, the Annual Scientific meeting concludes.

WHEN:	Monday, Oct. 26, 2009 12:30 pm PDT
WHERE:	ACG Press Room – 28 E San Diego Convention Center
WHO:	Co-Moderators: Walter J. Coyle, M.D., FACG, Scripps Clinic Samuel A. Giday, M.D., FACG, Johns Hopkins University Invited Panelists: Charles J. Kahi, M.D., Indiana University Kenneth R. DeVault, M.D., FACG, Mayo Clinic Jacksonville Daniel C. DeMarco, M.D., FACG, Baylor College of Medicine David A. Greenwald, M.D., FACG, Montefiore Medical Center
DIAL IN:	Teleconference Access Dial-In U.S. Only Toll-Free 866-434-5269, Participant Code 914365

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As of Sunday October 25, 2009 at ACG Press Room, San Diego Convention Center
619-525-6418 or mediaonly@acg.gi.org