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Contact: Anne-Louise Oliphant
mediaonly@acg.gi.org
301-263-9000

ACG Announces Generous Gift by Procter & Gamble

Patient-oriented research into GI diseases advanced by gift from P&G

Philadelphia, PA, October 15, 2007 – The American College of Gastroenterology and its Institute for Clinical Research & Education today announced a commitment of one million dollars by Procter & Gamble. This gift to the ACG Institute’s Capital Campaign boosts an impressive fundraising effort that so far has resulted in more than \$16 million to support clinical research, patient and physician education, and to advance excellence in the practice of gastroenterology.

“Through its Capital Campaign, the College is determined to assure long-term and dependable funding for patient-oriented research and initiatives to enable physicians to ensure their patients the best care., ,” said David A. Johnson, M.D., FACG, President of the ACG. This will also help us to increase our efforts to educate patients about digestive health.

Dr. Johnson and ACG Institute Director Edgar Achkar, M.D., FACG announced P&G’s gift at the College’s 72nd Annual Scientific Meeting in Philadelphia. “Procter & Gamble shares many of ACG’s interests,” said Dr. Achkar. “This gift from one of our specialty’s leading providers of consumer health products and pharmaceutical therapies for some of the most common digestive disorders is important to the success of our efforts. We recognize the generosity and commitment of Procter & Gamble.”

“ACG and P&G share a common goal of supporting patient-oriented research and increasing patient education.” said Tom Finn, President Global Health Care, The Procter & Gamble

Company. “P&G is proud to help ACG continue its outstanding efforts in this area as part of our commitment to improving the health and well-being of people around the world.”

About the American College of Gastroenterology

The ACG was formed in 1932 to advance the scientific study and medical treatment of disorders of the gastrointestinal tract. The College promotes the highest standards in medical education and is guided by its commitment to meeting the needs of clinical gastroenterology practitioners.

About the ACG Institute for Clinical Research & Education

The ACG Institute’s primary mission is to advance the field of clinical gastroenterology through education and research. Consistent with that mission, the ACG Institute for Clinical Research & Education serves as a forum in which to build on the goals of the College. The Institute promotes research in clinical gastroenterology, educates physicians and the public, and provides resources to support the future needs of clinical gastroenterology, GI patients, as well as young clinical investigators who as they develop careers in academic gastroenterology, enrich knowledge and treatments in digestive diseases.

Founded in 1994, the ACG Institute for Clinical Research & Education has emerged as a major source of funding for patient care oriented gastroenterology research, and an active and effective sponsor of educational programming for consumers and physicians alike.

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