

MEDIA ADVISORY FOR ACG SCIENTIFIC MEETING

NOVEMBER 1, 2011

PRESS BRIEFING

"Good, Bad and Ugly Bugs: Mother Nature as a Treatment for Better Health in the GI Tract"

WHAT: The American College of Gastroenterology will hold a special briefing for journalists at its 76th Annual Scientific meeting in Washington, DC highlighting new clinical science that explores the role of the "gut microbiota" – the bacterial composition of the GI tract – and the efficacy of probiotics in treating various GI conditions, including antibiotic-associated diarrhea, abdominal discomfort and bloating. The press briefing will also feature recent studies, including a long-term follow-up study, evaluating the effectiveness of fecal bacterial transplant for recurrent *C. difficile* infection, and for the potential treatment of Inflammatory Bowel Disease.

WHEN: Tuesday November 1, 2011 1:15 pm EDT

WHERE: ACG Press Room – Chesapeake G-H Gaylord National Resort and Conference Center

WHO:

Panelists:

Mark H. Mellow, M.D., FACP, Integris Digestive Health Center, Oklahoma City, OK

Fergus Shanahan, M.D., BSc., National University of Ireland at Cork

Eamonn M.M. Quigley, M.D., FACP, National University of Ireland at Cork

Moderator:

Brian E. Lacy, M.D., Ph.D., FACP, Dartmouth-Hitchcock Medical Center

DIAL IN: Teleconference Access Dial-In U.S. Only
Toll-free Dial-in 1-888-850-4523 Participant code: 424049

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mediaonly@acg.gi.org As of Sunday October 30, 2011 at ACG Press Room, Chesapeake G-H Gaylord National Resort and Conference Center, National Harbor Phone: 301-965-5139