

# **MEDIA ADVISORY FOR ACG SCIENTIFIC MEETING**

**OCTOBER 22, 2012**

## **PRESS BRIEFING**

### ***“New Technologies Advance Treatment of Gastrointestinal Disorders”***

**WHAT: “New Technologies Advance Treatment of Gastrointestinal Disorders”**

Highlights of new clinical science on emerging technologies that are advancing treatment of various gastrointestinal disorders, including electrical stimulation of the lower esophageal sphincter for treatment of GERD; confocal laser endomicroscopy for diagnosing Irritable Bowel Syndrome; P.O.E.M (peroral endoscopic myotomy) for the swallowing disorder achalasia; and experimental use of Hemospray™ for GI bleeding.

**WHEN: MONDAY, October 22, 2012, 12:45 pm PDT**

**WHERE:** ACG Press Room –Galileo, 901, The Venetian Resort, Las Vegas, NV

**WHO:**

**Panelists:**

Edy Soffer, MD, FACP, University of Southern California

Michael D. Crowell, Ph.D., FACP, Mayo Scottsdale

Julia Liu, MD, MSc, FACP, University of Alberta

Stavros N. Stavropoulos, MD, Columbia University

Timothy J. Laurie, MD, Lutheran General Hospital, Chicago IL

John R. Saltzman, MD, FACP, Brigham & Women’s

**Moderator:**

Walter J. Coyle, MD, FACP, Scripps Clinic

**DIAL IN:** Teleconference Access Dial-In U.S. Only  
Toll-free Dial-in 1-888-850-4523 Participant code: 424049

**CONTACT:** Jacqueline Gaulin, ACG 301-263-9000 (office) or 202-579-1057 (cell) [jgaulin@gi.org](mailto:jgaulin@gi.org) as of Sunday October 21, 2012 at ACG Press Room, The Venetian, Galileo 901, 702-691-8010