



## Must Have 2017 ACG Colorectal Cancer Resources Links



*Here are shareable links to select Colorectal Cancer awareness resources from the American College of Gastroenterology for your GI practice web site or social media*

### Colorectal Cancer Education Resources

#### **CRC Community Education Toolkit**

Shareable link: <http://goo.gl/O6eEXG>

**SCOPY Award Info:** SCOPY is ACG's – you can earn recognition for your community education and outreach initiatives to raise awareness of colorectal cancer prevention

Service Award for  
Colorectal Cancer  
Outreach  
Prevention and  
Year-Round Excellence

Shareable link: <https://goo.gl/sP0RhY>

#### **ACG Colorectal Cancer Health Center (patient site)**

Shareable link: <http://gi.org/ColonCancer>

#### **ACG CRC Prevention Campaign Poster- “Take the Quiz. Get the Test.”**

Shareable link: <http://goo.gl/VwoJKB>

Video shareable link: <http://goo.gl/AoDYOd>

#### **“Why take chances?” infographic**

Shareable link: <http://goo.gl/ZlCyTA>

#### **“How the Other Half Lives” infographic**

Shareable link: <http://goo.gl/RB4Zwo>

#### **Main infographic page – great shareable banners and graphics!**

Members: <http://goo.gl/Tr0VLP>

Patients: <http://goo.gl/mKR8Bs>

### Colorectal Cancer Awareness Audio Q&A Podcasts

#### **Colonoscopy Bowel Prep—Myths & Realities - Jack A. Di Palma, MD, FACG**

Sharable Link: <http://goo.gl/2kw6OR>

#### **Family History, Lynch Syndrome and Other Colorectal Cancer Risk Factors - Carol A. Burke, MD, FACG**

Shareable link: <http://goo.gl/5uoM9v>

#### **Colorectal Cancer and African Americans - Fritz Francois, MD, MSc, FACG**

Shareable link: <http://goo.gl/osKv8f>

## **Colonoscopy Video Tours on YouTube**

### **Discovery of a Cancerous Polyp (Colon Cancer)**

Shareable link: <http://goo.gl/qVy1WB>

### **Journey through a Healthy Colon**

Shareable link: <http://goo.gl/SES5HO>

### **Removal of a Colon Polyp (Polypectomy)**

Shareable link: <http://goo.gl/cZM4HG>

## **ACG Guidelines, Fact Sheets**

### **2009 ACG Colorectal Cancer Screening Guidelines**

Shareable link: <http://goo.gl/3iil3d>

### **Colon Cancer Fact Sheet**

Shareable link: <http://goo.gl/ngTU4o>

### **80% by 2018 Talking Points from the National Colorectal Cancer Round Table**

Shareable link: <https://goo.gl/DNKEIm>

## **Patient Brochures, Video**

### **Colon Cancer You Can Prevent It - Consumer Guide**

Sharable link: <http://goo.gl/iA6LLa>

### **What to Expect During a Colonoscopy Video**

Shareable link: <http://goo.gl/KrLOuU>