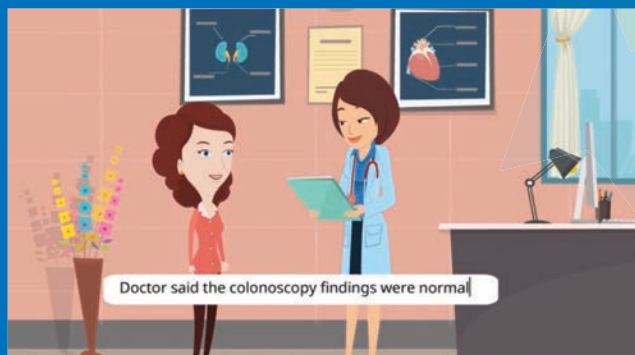




5th Annual
SCOPY AWARDS
AMERICAN COLLEGE OF GASTROENTEROLOGY



MARCH IS COLON CANCER AWARENESS MONTH

Colon Cancer Facts:

2nd

leading cause of cancer-related deaths in men and women in the U.S.



4 out of 5 people diagnosed with colon cancer have no family history

90%

survival rate when found and treated early

COLONOSCOPY IS THE GOLD STANDARD WITH A 95% DETECTION RATE FOR A COMPLETELY PREVENTABLE DISEASE.

Yet 1 in 3 Americans are not being screened as recommended.



WHY IS THAT??

There are a million excuses...



THE AMERICAN COLLEGE OF GASTROENTEROLOGY'S

5th Annual SCOPY AWARDS

HONORING THE MOST CREATIVE AND IMPACTFUL COLORECTAL CANCER
EDUCATION AND OUTREACH BY GI PHYSICIANS AND PRACTICES

The College takes great pride in the GI community's passionate and unwavering commitment to support colorectal cancer (CRC) prevention. In 2015, ACG introduced a prize to annually recognize the most innovative and impactful CRC awareness efforts: **SCOPY – Service Award for Colorectal Cancer Outreach, Prevention & Year-Round Excellence.**

This year, a total of 31 SCOPY Awards will be presented to an outstanding slate of CRC awareness champions. This year's initiatives demonstrated sustained engagement with community members, effective collaboration to deliver comprehensive CRC awareness campaigns, a commitment to improving accessibility of CRC screening, and the use of humor to communicate this significant, but under-addressed, public health issue.

Two judges (recognized on the next page) pared down the remarkable efforts to this outstanding group of winners. Importantly, this booklet also recognizes and commends the many submissions deserving an Honorable Mention. The passion and dedication of ACG members to communicate the vital message of CRC screening and prevention is evident in every initiative.

Learn more and be inspired by this year's projects by visiting the ACG website at gi.org/SCOPY.

We are very grateful to everyone who committed their time and energy to envisioning, planning, and delivering these CRC awareness programs.

Very Truly Yours,



Sophie M. Balzora, MD, FACG
Chair, ACG Public Relations Committee



Sunanda V. Kane, MD, MSPH, FACG
ACG President (2018-2019)



SCOPY AWARD

Judges



Sophie M. Balzora, MD, FACC

Chair, ACG Public Relations Committee,
NYU School of Medicine, New York, NY



Janice Jang, MD

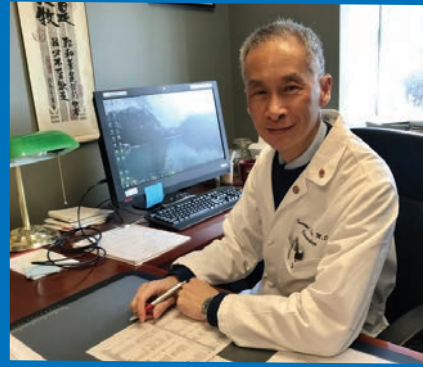
NYU Langone Medical Center,
New York, NY



Digestive Health

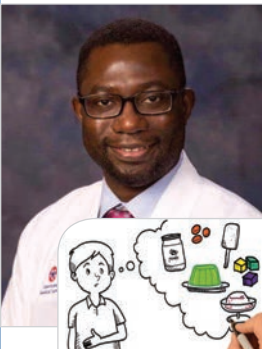
Dr. Darrell Gray

A live interactive broadcast from
COSI
INTERACTIVE
VIDEO
CONFERENCING



2019
**SCOPY
AWARD**
Winners





Best Bowel Prep Video

Adewale Ajumobi, MD

Rancho Mirage, CA

How to Make Colonoscopy Prep More Tolerable

Dr. Ajumobi created a whiteboard explainer video to share 10 tips on how to make colonoscopy more tolerable, to address the fact that many people dread colonoscopy because of bowel prep. His video describes 10 tips to help relieve some of those concerns and has variations in both English and Spanish.



Best Celebrity Dressed in Blue – Darryl Strawberry at Brooklyn Hospital

Brooklyn Hospital Center

Brooklyn, NY

Colon Cancer: "Hitting it out of the Big Apple Ballpark"

During CRC Awareness Month, Brooklyn Hospital Center partnered with former NY Yankees pro baseball player Darryl Strawberry. He visited the hospital and shared his personal experience of being diagnosed with colon cancer with the Brooklyn community, emphasizing that colon cancer is preventable, treatable, and beatable. They held several other events, promoting the message that "it's time we knock colon cancer out of the Big Apple ballpark!"



Best Community Awareness Initiatives by a Hospital

Lyndon B. Johnson Hospital

Houston, TX

LBJ Colorectal Cancer Awareness Month – "Get Your Screen-On"

The Gastroenterology/Preoperative Services department of LBJ Hospital, Harris Health System, and the University of Texas McGovern Medical School collaborated with the Office of Outreach and Health Disparities (OOHD) of the Dan L. Duncan Comprehensive Cancer Center, Baylor College of Medicine, to conduct outreach activities to empower medically underserved Harris County residents and promote cancer prevention in diverse communities. This included educational activities with faith-based organizations, training health educators, displaying the super colon, and three colorectal cancer prevention monologues delivered by OOHD's Theater Outreach Program.



Best Community Service Delivery

University of Virginia Health System Charlottesville, VA

UVA Colorectal Cancer Awareness Month Campaign

UVA Health System leveraged the popularity of March Madness basketball to showcase their CRC mascots, Paulie (and Polly) Polyp, at the March UVA basketball games, along with a joint meeting and photo op with the well-known UVA mascot, Cav Man. They hosted live appearances and prize drawings, which allowed for real-time interaction between their experts at UVA and community members. UVA Health System's broad, varied, and consistent approach using humor was successful in reaching many people in their community.



Best Coordinated Community Awareness Campaign by a Private Practice

University Gastroenterology Providence, RI

University Gastroenterology/University Endoscopy Group Colon Cancer Awareness Campaign 2019

University Gastroenterology and University Endoscopy Group collaborated to launch a Colon Cancer Awareness Campaign to reach physicians and the general public. PCPs throughout Rhode Island were invited to an event to educate them on colon cancer screening options and a press release was distributed. Leveraging both CRC Awareness Month and March Madness basketball, they sponsored a Providence College Basketball Game with a focus on promoting colon cancer awareness to the 12,000 fans in attendance and ran on-air PSAs in news programming and March Madness basketball games. Videos were posted to their social media accounts, with an "I pledge" invitation for providers and the public to spread awareness by getting screened or asking loved ones if they have been screened.



Best Coordinated Community Outreach by a Health System

Allegheny Health Network Pittsburgh, PA

CARE MODEL - Colorectal Cancer Collaborative Awareness Research Education and Methods for Outreach Delivery Engagement and Learning

Allegheny Health Network and Highmark Health worked together on a GI Care Model to address underutilization in colorectal cancer screening. Using a geographic analysis to identify common awareness barriers for colorectal screenings, they created educational materials and physician webinars, as well as "Doc Talk" sessions at local retail spaces and a "Meet Dr. Right" community awareness fair for the public to meet gastroenterologists. AHN staff and a network of volunteers donated their time—with minimal budget—which facilitated Saturday screenings at four endoscopy centers in March.



Best High Impact Initiative for an Underserved Population

Drexel Gastroenterology Philadelphia, PA

No Blood, No Problem! A Multidisciplinary Approach to Spread Colorectal Cancer Awareness Among Jehovah's Witnesses

A multidisciplinary Drexel team spread colorectal cancer awareness to more than 600 Jehovah's Witnesses at a specially designed community event. More than 7,000 Jehovah's Witnesses are seen regularly in Drexel outpatient clinics and have expressed hesitation to proceed with screening colonoscopy and polypectomy due to perceived bleeding risk. A joint lecture was delivered that discussed colon cancer screening, low risk of significant bleeding with polypectomy, and techniques to deal with bleeding that do not involve blood transfusions.



Best Mandarin Video

Jessie J. Xie, MD Little Rock, AR

Endoscopies Explained: A Video Series to Explain Colon Cancer Screening

Following an experience where he felt his parents were under-informed about the benefits and risks of colon cancer screening, Dr. Jesse Xie created a video series in Mandarin to educate the Chinese patient population about the risks, benefits, and preparation instructions for colon cancer screening using simple, concise, everyday language. This video series is free and available to the public through the channel "Endoscopies Explained" on YouTube.

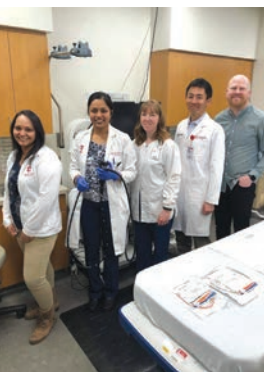


Best Multi-Faceted Education Initiative by a Hospital

The Valley Hospital Ridgewood, NJ

The Valley Hospital Colorectal Cancer Awareness Activities: 2019

Catalyzed by a 2015 report that revealed that approximately 40% of healthy people who live in the Valley Hospital service area did not undergo recommended colorectal cancer screening, The Valley Hospital showed great enthusiasm for increasing colorectal screening rates in 2019. They coordinated 13 community engagement activities, delivered four educational lectures, and launched their Fast Track Screening Colonoscopy (Open Access) Program designed for patients who are not willing to have a colonoscopy because they must make an additional appointment with a gastroenterologist or colorectal surgeon before having the procedure. It uses inclusion and exclusion criteria to determine eligible patients that can forgo this initial consultation and facilitated 124 screening colonoscopies from June 2018 to April 2019.



Best Original Tactic – Visit the Endo Unit

Priyanka Kanth, MD, MSCI, FACC – University of Utah Healthcare
Salt Lake City, UT

Colon Cancer Awareness Open House Event

Dr. Kanth organized a colon cancer awareness open house event on March 22, 2019, for providers and the public at the Redwood Health Center, a community clinic of the University of Utah that caters to a diverse, underserved population. The open house included a mini inflatable colon, two GI endoscopy nurses to discuss colonoscopy bowel preparation and process, two GI physicians to discuss various screening options, and a genetic counselor to discuss the role of family history of cancer. The event was streamed on Facebook Live, including a “tour of the endoscopy unit” to provide an overview of the process of getting a colonoscopy, which received over 1,000 views on the Huntsman Cancer Institute’s Facebook page.



Best State-Level Collaboration to Deliver Screening to Underserved Patients

Bryan T. Green, MD
Greenwood, SC

Colon Cancer Prevention Network

Dr. Green’s practice partnered with the University of South Carolina Colon Cancer Research Center to provide a patient navigation program and following study. He and other South Carolina practices began promoting participation in the study and, statewide, there are now over 80 GI doctors participating who have performed over 3,000 screening colonoscopies to uninsured patients. Dr. Green made presentations at the South Eastern Colorectal Cancer Symposium in June 2018, the National Colorectal Cancer Roundtable in November 2018, and the Self Regional Healthcare Board of Trustees and Medical Staff in March 2019.



Best Use of Social Media

Gastroenterology Consultants of San Antonio
San Antonio, TX

Business as Usual – Colon Cancer Awareness Is Just a Part of Who We Are!

A combination of traditional and digital outreach was used to connect with the 20 largest employers in San Antonio and spread the message of awareness and the importance of screening. GCSA produced updated infographics and posted on Facebook nearly every day with updates on colon cancer prevalence, CRC testing, and recommended screening ages. They also hosted a live Q&A session with their physicians on Facebook so patients both in and outside the local community could hear credible information and recommendations.

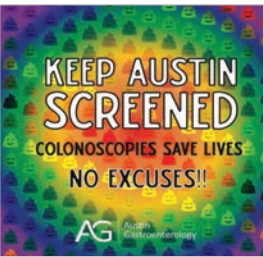


Best Video from GI Fellow

**Jonathan Pinto, MD, MPH – Harlem Hospital Center
New York, NY**

Say Yes to Colon Cancer Screening!

GI Fellow Dr. Jonathan Pinto developed a colon cancer awareness outreach whiteboard video tailored to the patient population of Harlem Hospital Center, which is comprised of a majority of African American and West African patients. The two-minute video was narrated by Grammy Award-winning artist J. Ivy, as Dr. Pinto felt that it was important to have a minority voice represented. He addressed some of the unique challenges many of the hospital's patients face, including limited health literacy and cultural or religious preferences, to a lack of trust for the medical system, and traumatic experiences secondary to prior incarceration or abuse, in an extended version using lay language and animation as a visual aid. In a small pilot group, all five members who had previously refused colon cancer screening agreed to undergo colonoscopy after viewing the video.



Most Creative Community Awareness Campaign

**Austin Gastroenterology
Austin, TX**

"Keep Austin Screened" Campaign for Colon Cancer Awareness Month

Austin Gastroenterology launched a multi-faceted marketing campaign to raise awareness about colon cancer by using humor to educate the general public about colon cancer and colonoscopy misconceptions, to associate colonoscopies with both detection and prevention, and remind primary care physicians to urge their patients to have their screening colonoscopies.

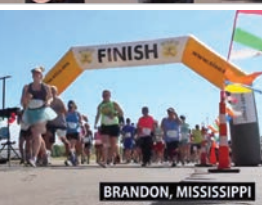


Most Moving & Motivating Campaign

**Lindsey Bierle, DO – Virginia Tech Carilion
Roanoke, VA**

#saygoodBIERLEtoColonCancer

Dr. Bierle created the first annual Colon Cancer Awareness Event at Carilion Clinic to provide financial assistance to patients in Roanoke, Virginia, who otherwise would not be able to afford screening colonoscopies. The inaugural event, organized during Dr. Bierle's final year of medical school, was titled "#saygoodBIERLEtoColonCancer" in honor of her father, a physician who died from colon cancer in 2017. Activities included a fundraiser, educational sessions, and the first annual "Colon Crawl" walk. She continued her outreach by speaking to local news outlets, a regional magazine for women, and Virginia Hospital and Healthcare Association's "Patients Come First" podcast.



Most Vibrant Community Event

GI Associates

Flowood, MS

2019 Guts and Butts 5K to Prevent Colon Cancer

For the second year, GI Associates held their Guts and Butts 5K race in which participants don "foam butts" to use "cheeky" humor to start a discussion about colorectal cancer awareness. The event helped kick off the grand opening of the new GI Associates IBD Clinic and gave the practice a unique platform to promote screening colonoscopies and celebrate those who are cancer survivors, along with their supporters. All proceeds from the Guts and Butts 5K go toward increasing colon cancer screening efforts headed up in 70x2020 Colorectal Cancer Screening Initiative in Mississippi.



SCOPY MVP AWARD

Darrell M. Gray, MD, and The Ohio State University Wexner Medical Center, Division of Gastroenterology Columbus, OH

Provider and Community Engagement (PACE) Program for Health Equity in Colorectal Cancer Prevention

Dr. Gray and the team behind the Provider and Community Engagement (PACE) Program for Health Equity in Colorectal Cancer Prevention are recognized for their fifth SCOPY-winning year of sustained commitment to colorectal cancer awareness outreach, truly qualifying Dr. Gray as SCOPY's Most Valuable Player. Their 2019 activities included low-to-no-cost screenings for uninsured and underinsured individuals, educational events, continuing education for health care providers, video conferencing, Facebook Live, and more. Additionally, their 2019 phone bank and webchat reached 50,000 households in Central Ohio and garnered 130 phone calls.



SCOPY Effective Advocacy Award

Jean Wang, MD, PhD, FACC, and the Missouri Colorectal Cancer Roundtable St. Louis, MO

Increasing Colorectal Cancer Screening in Missouri

Dr. Wang is a founding member and co-chair of the Missouri Colorectal Cancer Roundtable, which was launched in June of 2018. She met with Missouri Governor Michael Parson to receive the proclamation declaring March 2019 as Colorectal Cancer Awareness Month in the state of Missouri. Dr. Wang has also hosted a "Meet the Expert Lunch" for the last five years and serves on the Colorectal Cancer Community Partnership at Siteman Comprehensive Cancer Center, meeting with community leaders every three months to discuss strategies to increase colorectal cancer screening in their communities.





Best Coordinated Community Health Intervention

UCLA Jonsson Comprehensive Cancer Center Los Angeles, CA

Addressing Health Disparities in Colorectal Cancer Screening

In conjunction with Visión y Compromiso, a community organization that trains and supports community health workers (CHWs), Community Health Workers Helping to Prevent Colorectal Cancer is a community-based intervention designed to increase colorectal cancer screening among uninsured and underinsured Latino adults. CHWs were trained and provided with culturally relevant informational materials, which they then used to educate the community during four UCLA Health CRC Awareness Month outreach events, increasing UCLA Health's reach to the Spanish-speaking members of the community.



Most Far-Reaching & Impactful Initiative

UCLA Health Los Angeles, CA

Inaugural UCLA Health Colon Cancer Awareness Campaign

To increase awareness about CRC risk and screening in the greater Los Angeles community, UCLA Health conducted public awareness events that included the inflatable colon at UCLA Health and UCLA-affiliated sites, three UCLA Health "Wear Blue" days, a social media campaign featuring patients that were screened or treated for CRC that resulted in more than 23.3 million impressions, 13 original content articles, four patient-directed educational videos, three infographics about screening modalities, four community lectures, five radio and media appearances, four provider education lectures, and four employee wellness and nutrition lectures.



SCOPy Quality Improvement Award

UCLA Health Colon Cancer Quality Workgroup Los Angeles, CA

Quality Improvement in Colorectal Cancer Screening at UCLA Health

UCLA Health formed a multidisciplinary Colon Cancer Quality Workgroup to improve workflows in CRC screening and develop a UCLA Health CRC screening website for patients and providers. The CRC screening website centralized new system-wide resources for patient education and UCLA Health providers on CRC screening best practices and clinical workflow redesigns. The integration of SmartPhrases in their EHR system allowed for streamlined, consistent delivery of information to patients.



SCOPy Incubator of Excellence in CRC Prevention Award

UCLA, David Geffen School of Medicine Vatche and Tamar Manoukian Division of Digestive Diseases Los Angeles, CA

Coordinated Collaboration Across the UCLA Health System

The College recognizes the UCLA David Geffen School of Medicine for their concerted efforts in 2019 to execute a comprehensive campaign to increase CRC awareness and screening in Los Angeles. Activities conducted by UCLA Health, the UCLA Health Colon Cancer Quality Workgroup, and the UCLA Jonsson Comprehensive Cancer Center were able to widely extend the reach of their messaging. Through physician workflow improvement and information availability for patients, culturally relevant community outreach, and vibrant social media outreach, UCLA showed a deep commitment to increasing awareness of CRC, the importance of screening, and improving the CRC screening process for patients and providers.



SCOPy Making CRC Awareness Fun Award

University of Alabama at Birmingham Birmingham, AL

Love Your Bum, Get it Screened: Colorectal Cancer Awareness at the University of Alabama at Birmingham

Addressing the serious, and sometimes uncomfortable, topic of colorectal cancer screening, UAB embraced the challenge by putting a humorous spin on CRC awareness. The hallmark event for UAB's campaign was the Colon on the Corner with Coffee event, which offered a free cup of coffee and included vendor tables, the inflatable colon, and a toilet paper toss contest to win a monogrammed roll of toilet paper, hosted by Polly the Polyp. UAB used Facebook and Instagram to promote their CRC awareness events, along with digital media and print displays.

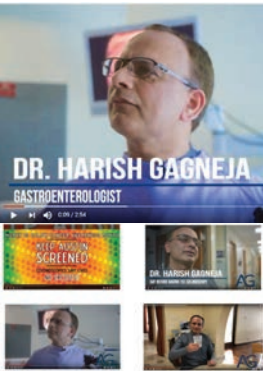


SCOPY Healthy Living Award

Licking Memorial Health Systems Newark, OH

LMHSColonHealth.org: Don't Delay! Contact Your Physician for a Colon Cancer Screening

For a second year, Licking Memorial Health Systems (LMHS) coordinated a widespread initiative to increase colon cancer awareness through a dedicated website and multimedia campaign to the Licking County community. LMHS deployed various print, billboard, and media outreach efforts, as well as multiple community events. Examples include a Walk with a Doc event and high-fiber specials in the LMH Café. Their colon cancer awareness month website (www.LMHSColonHealth.org) was also launched, which includes information about colorectal cancer as well as healthy living guidance, high-fiber recipes, and screening information.



SCOPY Practice What We Preach Award

Austin Gastroenterology Austin, TX

PSA Documentary Promoting Colon Cancer Awareness: One Physician's Personal Colonoscopy Journey

Dr. Harish Gagneja, a gastroenterologist with Austin Gastroenterology, recently turned 50 and invited the cameras in to videotape his very first colonoscopy to help clear up some of the common misconceptions people have about the prep before the procedure, the colonoscopy procedure itself, as well as the recovery after the procedure. They created an evergreen PSA video for the general public that could be shared each year to convey key messages about the importance of colon cancer screening and the easy process involved with having a colonoscopy.



SCOPY Spirit Award

Consultants in Gastroenterology Columbia, SC

"March Madness" Colon Cancer Awareness Month Media Blitz in Columbia, SC

Consultants in Gastroenterology spread the word about colon cancer screening to the public and local government through a wide range of activities during CRC Awareness Month. This included "painting" several prominent buildings blue with light, billboards around the city, social media outreach, and a Rat Pack-themed Colon Prep Party at a local hotel, streamed live every hour by NBC local news anchors. Proclamations by the Governor of SC, the Mayor of Columbia, and the SC State Legislature were also delivered during the month.

Tied for the Win!

SCOPY All in the Family Award

Aakash Aggarwal, MD

New York, NY

Colon Cancer Screening Awareness Month

During the month of March, Dr. Aggarwal participated in the March 1 "Dress in Blue" campaign at Lenox Hill Hospital and their outpatient practice site. In addition, he took part in the hospital's Colon Cancer Awareness Month event and organized and spoke at a few community events to increase awareness about colon cancer and encourage the community to get screened. Exemplifying the true spirit of SCOPY, Dr. Aggarwal's loyal parents, who are both physicians in India, also dressed in blue and shared their photos via Facebook to increase awareness about CRC.



Ronald Hsu, MD, FACC

Roseville, CA

Breaking the Barriers with the Colorectal Kid

In 2019, Dr. Hsu created a mascot for Colorectal Cancer Awareness Month, the Colorectal Kid. He developed a 50-second animation featuring the Colorectal Kid in conjunction with his children, Kacey and Ryan Hsu, who contributed their skills in animation and audio, respectively. The animated video was developed for social media, as part of an effort to reduce common fears and barriers to getting screened for colon cancer.



Tied for the Win!

SCOPY Service Award



Gastro Health

Miami, FL

Free Colonoscopy Event for Underinsured Patients

Gastro Health partnered with The American Cancer Society, Baptist Health Endoscopy Centers, and Borinquen Medical Centers to offer under-insured patients of Borinquen Medical Centers free screening colonoscopies on March 16, 2019. Physicians and the organizations provided all services free of charge including education and preps, transportation to the event via bus, the procedure and all needed supplies during the day, pathology tests, and meals for family members and patients, post-procedure. The event included required extensive coordination between the organizations and will now be held annually.



GI Associates

Flowood, MS

GiveBack2019 - Circle of Care Referring Physician Screening Education

Each year GI Associates dedicates manpower and facility resources to help those without adequate medical insurance coverage. GiveBack 2019 focused on a Circle of Care that involved the patient, their primary care physician, and a GIA gastroenterologist. GIA identified patients that needed a screening colonoscopy but could not afford the procedure, nearly 20% of whom had precancerous polyps removed and were sent for further pathology testing. Follow ups with the referring physicians ensured a care plan to provide and protect better GI health and continue the Circle of Care.



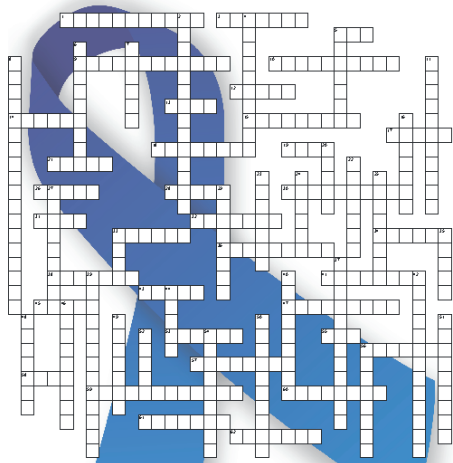
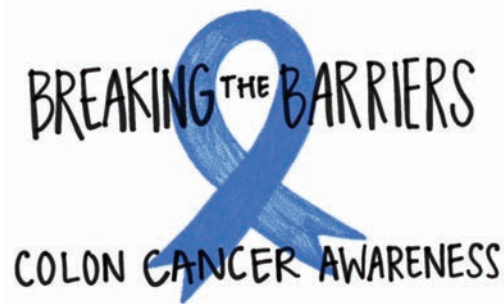
Santa Maria Gastroenterology

Santa Maria, CA

Reaching 80% Screening and Beyond in Our Local Community

Santa Maria Gastroenterology has taken the lead in efforts to reach the American Cancer Society's goal of 80% percent and beyond screening at the local community level on the central coast of California. In partnership with local health care facilities and pathologists, they perform free colonoscopies, with adenoma detection rates of 45% last fiscal year. In March 2019, they also conducted a free screening clinic, a free scope day, and free community and hospital seminars.

Breaking the Barriers



Colon Cancer Awareness

ACROSS

1. What does poop?
2. Open up!
3. One sample
4. Cancer drug
5. A little trial
6. A lot of
7. "Look"
8. "It's not done this way!"
9. A little trial
10. A lot of
11. A little trial
12. A lot of
13. A little trial
14. A lot of
15. A little trial
16. A lot of
17. A little trial
18. A lot of
19. A little trial
20. A lot of
21. A little trial
22. A lot of
23. A little trial
24. A lot of
25. A little trial
26. A lot of
27. A little trial
28. A lot of
29. A little trial
30. A lot of
31. A little trial
32. A lot of
33. A little trial
34. A lot of
35. A little trial
36. A lot of
37. A little trial
38. A lot of
39. A little trial
40. A lot of
41. A little trial
42. A lot of
43. A little trial
44. A lot of
45. A little trial
46. A lot of
47. A little trial
48. A lot of
49. A little trial
50. A lot of
51. A little trial
52. A lot of
53. A little trial
54. A lot of
55. A little trial
56. A lot of
57. A little trial
58. A lot of
59. A little trial
60. A lot of
61. A little trial
62. A lot of
63. A little trial
64. A lot of
65. A little trial
66. A lot of
67. A little trial
68. A lot of
69. A little trial
70. A lot of
71. A little trial
72. A lot of
73. A little trial
74. A lot of
75. A little trial
76. A lot of
77. A little trial
78. A lot of
79. A little trial
80. A lot of
81. A little trial
82. A lot of
83. A little trial
84. A lot of
85. A little trial
86. A lot of
87. A little trial
88. A lot of
89. A little trial
90. A lot of
91. A little trial
92. A lot of
93. A little trial
94. A lot of
95. A little trial
96. A lot of
97. A little trial
98. A lot of
99. A little trial
100. A lot of

DOWN

1. What does poop?
2. Open up!
3. One sample
4. Cancer drug
5. A little trial
6. A lot of
7. "Look"
8. "It's not done this way!"
9. A little trial
10. A lot of
11. A little trial
12. A lot of
13. A little trial
14. A lot of
15. A little trial
16. A lot of
17. A little trial
18. A lot of
19. A little trial
20. A lot of
21. A little trial
22. A lot of
23. A little trial
24. A lot of
25. A little trial
26. A lot of
27. A little trial
28. A lot of
29. A little trial
30. A lot of
31. A little trial
32. A lot of
33. A little trial
34. A lot of
35. A little trial
36. A lot of
37. A little trial
38. A lot of
39. A little trial
40. A lot of
41. A little trial
42. A lot of
43. A little trial
44. A lot of
45. A little trial
46. A lot of
47. A little trial
48. A lot of
49. A little trial
50. A lot of
51. A little trial
52. A lot of
53. A little trial
54. A lot of
55. A little trial
56. A lot of
57. A little trial
58. A lot of
59. A little trial
60. A lot of
61. A little trial
62. A lot of
63. A little trial
64. A lot of
65. A little trial
66. A lot of
67. A little trial
68. A lot of
69. A little trial
70. A lot of
71. A little trial
72. A lot of
73. A little trial
74. A lot of
75. A little trial
76. A lot of
77. A little trial
78. A lot of
79. A little trial
80. A lot of
81. A little trial
82. A lot of
83. A little trial
84. A lot of
85. A little trial
86. A lot of
87. A little trial
88. A lot of
89. A little trial
90. A lot of
91. A little trial
92. A lot of
93. A little trial
94. A lot of
95. A little trial
96. A lot of
97. A little trial
98. A lot of
99. A little trial
100. A lot of



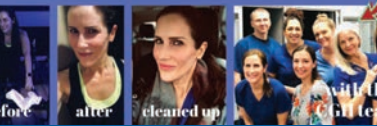
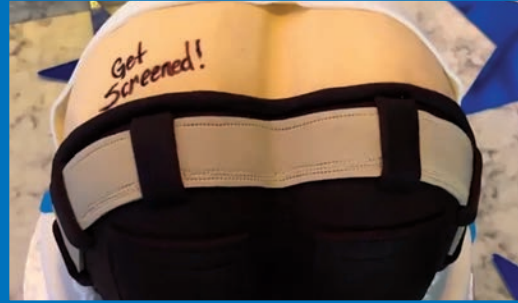
SCOPY AWARD HONORABLE



Mentions

- “2da Feria Educativa para la Prevención del Cáncer Colorectal,” Victor J. Colón, MD, FACP & Instituto Digestivo de Puerto Rico; Caguas, PR
- “A Quality Improvement Initiative Improves Colonoscopy Screening Rates at the Yale Primary Care Center,” Primary Care Clinic at Yale; New Haven, CT
- “Become a BLUE STAR (Schedule, Test, Advocate, Refer),” Jack Goldstein, MD, FACP; Cooper Digestive Health Institute at Willingboro; Willingboro, NJ
- “Bringing Music to Boost Colon Cancer Screening,” Super Colon Team; New York Harbor VA, Brooklyn Campus; Brooklyn, NY
- “Cologuard Outcomes and Correlation with Colonoscopy Results in an Outpatient Internal Medicine Practice,” JFK Internal Medicine Practice; University of Miami, Miller School of Medicine; Atlantis, FL
- “Colon Cancer Awareness Month Outreach Activities,” Stanford Health Care; Redwood City, CA
- “Colon Cancer Awareness Puzzle,” Adewale Ajumobi, MD, FACP; Rancho Mirage, CA
- “Colorectal Cancer (CRC) Screening, Adenoma Detection Rate (ADR), and Interval Cancer (IC),” Felix Leung, MD, FACP; VA Greater Los Angeles Healthcare System; North Hills, CA
- “Colorectal Cancer Awareness Minority Community Outreach Campaign,” Mohammad Bilal, MD; Gabriel Reep, MD; Sreeram Parupudi, MD, FACP, FACP & The Division of Gastroenterology and Hepatology; The University of Texas Medical Branch; Galveston, TX
- “Colorectal Cancer Community Outreach,” Grace Shih, MD & Winchester Gastroenterology Associates; Winchester, VA
- “Colorectal Cancer Screening is Simple,” Renugadevi Swaminathan, MD, MPH; Louisiana State University Health Sciences Center; Shreveport, LA
- “Developing Word-Light Fecal Immunochemical Test (FIT) Instructions for Patients,” ColonCancerCheck; Toronto, Ontario, Canada

- "Did You Know That March is Colorectal Cancer Awareness Month? - Social Media Education Campaign About Colorectal Cancer Awareness and the Positive Impact That Physical Activity Has on Reducing Colorectal Cancer Risk," Comprehensive Gastrointestinal Health, LLC; Northbrook, IL
- "Digestive CARE Summer 2019 Magazine," Digestive CARE; Coral Springs, FL
- "EatWell.MD," Patricia L Raymond, MD, FACG; Virginia Beach, VA
- "FGS Lights Up the Miami Skyline to Promote Colon Cancer Awareness," Florida Gastroenterologic Society; Lithia, FL
- "Georgia Colon Cancer Prevention Project; Kick Colon Cancer's Butt Campaign," Koosh Desai, MD; Minesh Mehta, MD & United Healthcare for the Rural and Underserved (UHRU); Augusta, GA
- "Greater Brooklyn Gastroenterology Care Colon Cancer Awareness Fair," Greater Brooklyn Gastroenterology Care; Brooklyn, NY
- "Grenada Colon Cancer Screening," Patrick Tempera, MD; Union, NJ
- "Measuring Our Growth: Turning Fun into Focus," John Muir Health; Walnut Creek, CA
- "Methodist Medical Group Goes Blue for Colon Cancer Awareness," Methodist Medical Group; Mansfield, TX
- "Multi-Channel Colorectal Cancer Awareness Campaign," Texas Digestive Disease Consultants; Southlake, TX
- "Screening Colonoscopy Urdu Poem (Ghazal) Targeting Urdu Speaking Community," Muhammed Gulzar Nathani, MD, FACP, FACG; Kelsey Sebold Clinic; Houston, TX
- "University of California, Davis Baroque Ensemble Musicians Support Colorectal Cancer Prevention," Ronald Hsu, MD, FACG; Roseville, CA
- "WHYY Radio Interview, 'A Quick Tutorial on Colonoscopies and How They Prevent Colon Cancer,'" Immanuel Ho, MD, FACG; Division of Gastroenterology, Pennsylvania Hospital; University of Pennsylvania; Philadelphia, PA





AMERICAN COLLEGE OF GASTROENTEROLOGY
6400 Goldsboro Road, Suite 200
Bethesda, MD 20817

Visit ACG: gi.org
Access ACG Patient Resources: patients.gi.org